Nexus Appoints Hélène Baril as Executive Vice President

[Toronto, May 1, 2025] – Nexus Risk Management is thrilled to announce the appointment of Hélène Baril as its new Executive Vice President, effective May 1. With over 30 years of leadership experience in the insurance and reinsurance sectors, Hélène's unique expertise and vision will be instrumental in driving Nexus' next phase of growth and innovation.

Hélène Baril brings a wealth of experience from distinguished roles at SCOR SE, Willis Towers Watson, and Ernst & Young. She has excelled in financial management, strategic leadership, and risk management, earning a stellar reputation for building high-performing teams and delivering impactful results. A trusted partner to her clients, Hélène is also recognized for her expertise in appointed actuary roles, IFRS 17, enterprise risk management (ERM), and consulting. Her impressive track record makes her an invaluable addition to the Nexus leadership team.

At Nexus, Hélène will lead efforts to expand the company's outsourced asset liability management (ALM) execution services, as well as its joint ALM and asset management offerings. Her industry insight and deep understanding of client needs uniquely position her to grow the company's market presence and deliver tailored solutions to its partners.

"Hélène's exceptional leadership and expertise align perfectly with our mission to provide advanced risk management solutions to financial institutions worldwide," said Charles Gilbert, President at Nexus. "Her strategic mindset, collaborative approach, and deep industry knowledge will play a key role in driving our future success. We are excited to have her on board and look forward to the positive impact she will make on our company and to the clients we serve."

For more than 20 years, Nexus has been a leading provider of risk management solutions to insurance companies, reinsurance firms, and pension plans globally. The company specializes in dynamic hedging, asset liability management, and risk optimization services. Nexus has also partnered with CI Global Asset Management in Canada to deliver combined asset management and ALM solutions, continuing its legacy of innovation and value creation.

"I'm honored to join the Nexus team and excited to contribute to the incredible work being done here," said Hélène Baril. "Together, we will build on Nexus' strong foundation, further elevate its service offerings, and forge enduring relationships with clients that drive mutual success."

Please join us in warmly welcoming Hélène Baril to the Nexus team. We are eager to see all that we will achieve together as she takes on this pivotal leadership role.

About Nexus Risk Management

With more than two decades of service, Nexus Risk Management has been globally recognized for providing innovative and effective risk management solutions. Specializing in dynamic hedging, asset liability management, and risk optimization, Nexus delivers world-class expertise to financial institutions worldwide. Through collaborative partnerships and innovative strategies, Nexus continues to set a gold standard in risk management.

For media inquiries, please contact inquiries@nexusrisk.com.